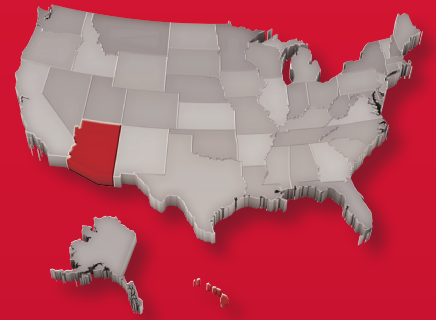




DESERT



JANUARY DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

9/15/23

PREPRINT OPT IN/OUT: 11/6/23

ACE REWARDS OPT IN/OUT: 10/22/23

JANUARY 2024

PROMOTIONAL PLANNER

WIN THE
MONTH

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the January bulletin ordering information with a due date of 9/15/23.

Win the Month January 2024	1
Deal of the Month Item	3
Opt in to Receive Additional End Cap Header Signs	4
Window Poster	5
BULLETIN ORDERING & EXECUTION	6

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE **MONTH** **January 2024**

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great January deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support January with the following promotions:

- January Red Hot Buys (12/26/23-1/31/24)
- Ace Rewards Targeted Offers (1/1/24-1/31/24)



No TV scheduled for January



1. Read about the Deal of the Month promotion, strategy and items for January 2024. Be sure to order your items on bulletin!
2. Review bulletins and order promotional product by Friday, September 15, 2023.

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Item

January Red Hot Buy

12/26/2023–01/31/2024

Buy your “Deal of the Month” item on bulletin for January! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

January “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

3911369 Feit Enhance G25 E26 Filament LED Bulb Daylight 40 Watt 3 pk

Regular Retail: \$15.99

Final Sale Retail: \$9.99

Promo Margin: 39%

Bulletin Savings: 7%

Bulletin No.: 240101-407

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? These light bulbs are normally \$15.99, but they’re on sale for only \$9.99! Would you like to add one to your basket?”

Look for a counter mat in your January sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

YOUR CHOICE

SALE

\$1.79
each

C&S Bird Suet
Assorted varieties.
8003584, 80795, 80799,
9084351, 8003592



12/26/23-1/31/24
RED HOT BUY

SALE

2 FOR \$16.00

Tomcat® Kill & Contain™ Mouse Trap 2/Pk. or Rat & Mouse Killer Disposable Bait Station
7208754, 7566847



12/26/23-1/31/24
RED HOT BUY

Title:

Window Poster

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

These window posters are scheduled to be included in the January sign kit.

**BUY THREE
GET ONE
FREE**

Ace® Basic Pleated Furnace Air Filter

Assorted sizes available.

NO LIMIT.

Free item must be of equal or lesser value.



12/26/23–1/31/24

RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Snow Blower
2	End Cap 1 - Bird
3	Open Space Zone 8 - Flex Seal
4	Open Space Zone 2 - Storage
5	Open Space Zone 3 - Heat
6	End Cap 2 - Under \$10
7	End Cap 3 - Clean Up
8	Open Space Zone 5 - Duracell
9	Open Space Zone 4 - Battery
10	Open Space Zone 6 - Ladder
11	Open Space Zone 7 - Gorilla Glue
12	End Cap 4 - Antifreeze
13	End Cap 5 - Fire Safety
14	End Cap 6 - Bona
15	End Cap 7 - Milwaukee
16	End Cap 8 - Craftsman

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OPEN SPACE – ZONE 2 STORAGE

OPEN SPACE – POWER AISLE ZONE 2 STORAGE



LATCH STORAGE BOX 26GL

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-014

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038251	Y	4	\$13.43	\$23.99	\$16.99	N/A	\$16.99	21%	24%



LATCH STORAGE BOX 25QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-015

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038314	Y	6	\$5.06	\$12.99	\$10.99	N/A	\$10.99	54%	24%



LATCHED STORAGE BOX 18GL

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-016

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5649751	Y	6	\$9.82	\$16.99	\$14.99	N/A	\$14.99	34%	21%



LATCH STORAGE BOX 6QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-017

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027950	Y	12	\$1.80	\$4.99	\$3.99	N/A	\$3.99	55%	25%



LATCH STORAGE BOX 32QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-018

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027953	Y	6	\$6.16	\$13.99	\$11.99	N/A	\$11.99	49%	25%



LATCH STORAGE BOX 15QT

RED HOT BUY

AR MAILER

OPEN SPACE

BLTN NO. 240101-019

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027978	Y	12	\$3.55	\$9.99	\$7.99	N/A	\$7.99	56%	25%

LATCH STORAGE BOX 64QT **RED HOT BUY** **AR MAILER****OPEN SPACE**

BLTN NO. 240101-020



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027998	Y	6	\$7.86	\$16.99	\$14.99	N/A	\$14.99	48%	25%

SHELVING UNIT GL HD BLK **RED HOT BUY** **CORE, SUPER** **AR MAILER****OPEN SPACE**

BLTN NO. 240101-021



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5013641	Y	1	\$31.19	\$74.99	\$59.99	N/A	\$59.99	48%	13%

4-TIER SHELVING UNT GRAY **RED HOT BUY** **AR MAILER****OPEN SPACE**

BLTN NO. 240101-022



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5037822	Y	1	\$15.31	\$31.99	\$24.99	N/A	\$24.99	39%	13%

STORAGE BOX BLK/YLW 12GL **RED HOT BUY** **CORE, SUPER** **AR MAILER****OPEN SPACE**

BLTN NO. 240101-023



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038143	Y	4	\$6.09	\$11.99	\$8.99	N/A	\$8.99	32%	4%

TOTE UTILITY BLK/YLW 27G **RED HOT BUY** **CORE, SUPER** **AR MAILER****OPEN SPACE**

BLTN NO. 240101-024



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6502629	Y	4	\$9.88	\$14.99	\$12.99	N/A	\$12.99	24%	9%

OPEN SPACE – ZONE 3 HEAT

OPEN SPACE – POWER AISLE ZONE 3 HEAT



HEATER RADIANT 1500W

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-034

Ace No.	Month Long 12/26/23–1/31/24 Y	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4010209		1	\$52.02	\$89.99	\$79.99	N/A	\$79.99	35%	4%



FIRELOG 3HOUR 6PK

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-035

Ace No.	Month Long 12/26/23–1/31/24 Y	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4335550		1	\$17.67	\$24.99	\$21.99	\$3.00 No Limit	\$18.99	20%	4%



PATIO HEATR LP BRNZ 91"

RED HOT BUY

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-036

Ace No.	Month Long 12/26/23–1/31/24 Y	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4587390		1	\$106.38	\$189.99	\$149.99	N/A	\$149.99	29%	4%



SOLO BONFIRE PIT SS

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-037

Ace No.	Month Long 12/26/23–1/31/24 Y	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085209		1	\$205.33	\$319.99	\$319.99	N/A	\$319.99	36%	9%



FIRE PIT YKN RND SS 27"

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-038

Ace No.	Month Long 12/26/23–1/31/24 Y	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085211		1	\$369.58	\$569.99	\$569.99	N/A	\$569.99	35%	9%

OPEN SPACE – ZONE 4 BATTERY

OPEN SPACE – POWER AISLE ZONE 4 BATTERY



NSH BTTRIES AA AAA 36 PC **RED HOT BUY** **AR MAILER**

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 240101-048

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3014071	Y	1	\$469.80	\$593.67	N/A	\$2.00 Limit: 2	N/A	N/A	18%



BATTERY ALKALINE AA 16PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-049

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380607	Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%



BATTERY ALKLN AAA 16PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-050

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380656	Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%



BATTERY ALKLN 9V 4PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-051

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005212	Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



BATTERY ALKLN D 8PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-052

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005204	Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

ENERGZR MAX BATT C 8PK

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-053



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
3005196	12/26/23-1/31/24 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

OPEN SPACE – ZONE 5 DURACELL

OPEN SPACE – POWER AISLE ZONE 5 DURACELL

NSH COPPERTOP 83 PK DSP **IN-STORE IS**

OPEN SPACE


SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	19%
34574	BATTERY ALKALINE C PK4	03	\$8.77	\$7.11	\$21.33	19%

BLTN NO. 240101-063

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	12/26/23-1/31/24 N	1	\$574.63	\$921.17	N/A	\$1.00 Limit: 4T	N/A	N/A	19%

OPEN SPACE – ZONE 6 LADDER

OPEN SPACE – POWER AISLE ZONE 6 LADDER

**LADDR6'STP FBRGLS300#WER****RED HOT BUY****CORE, SUPER****AR MAILER****OPEN SPACE****BLTN NO. 240101-073**

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
17990	12/26/23-1/31/24 Y	1	\$88.04	\$139.99	\$119.99	\$20.00 Limit: 2	\$99.99	27%	0%

OPEN SPACE – ZONE 7

GORILLA GLUE

OPEN SPACE – POWER AISLE ZONE 7 GORILLA GLUE



NSH GORILLA GLUE DSP **IN-STORE IS**

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
1590587	GORILLA GLUE ORGNL 20Z	24	\$4.21	\$3.65	\$87.60	13%
1590694	GORILLA GLUE WHT 20Z	12	\$4.21	\$3.65	\$43.80	13%
1644624	GORILLA GLUE CLR 1.750Z	12	\$5.12	\$4.44	\$53.28	13%

BLTN NO. 240101-078

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1696202	12/26/23–1/31/24 N	1	\$184.68	\$229.99	N/A	\$1.00 No Limit	N/A	N/A	13%

OPEN SPACE – ZONE 8

FLEX SEAL

OPEN SPACE – POWER AISLE ZONE 8 FLEX SEAL

NSH-FLEX SEAL PRODUCTS **RED HOT BUY** **AR MAILER**

OPEN SPACE


SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6004382	FLEX GLUE CLEAR 4OZ	04	\$8.93	\$6.36	\$25.44	29%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.36	\$95.40	29%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.36	\$38.16	29%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.36	\$63.60	29%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.36	\$63.60	29%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.36	\$31.80	29%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6665004	FLEX GLUE ADHSV 6OZ	04	\$8.93	\$6.36	\$25.44	29%
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.36	\$38.16	29%

BLTN NO. 240101-080

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030820	Y	1	\$419.76	\$1,055.34	\$989.34	N/A	\$989.34	58%	29%

FLEX GLUE CLEAR 4OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-081


Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6004382	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX PASTE RUBBR WHT 1LB **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-082


Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015026	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX PASTE RUBBR BLK 1LB **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-083


Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015027	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEXSEAL 14OZ SPRAY BLK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240101-084


Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6215107	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

January Bulletins

Due Date 9/15/23



FLEX SEAL 14 OZ CLEAR

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-085

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6238554	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX SEAL WHITE 14OZ

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-086

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6295950	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX TAPE BLACK 4\"X5'

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-087

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6406391	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX GLUE ADHSV 6OZ

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-088

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6665004	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX TAPE CLEAR 4\"X5'

RED HOT BUY

CORE, SUPER

AR MAILER

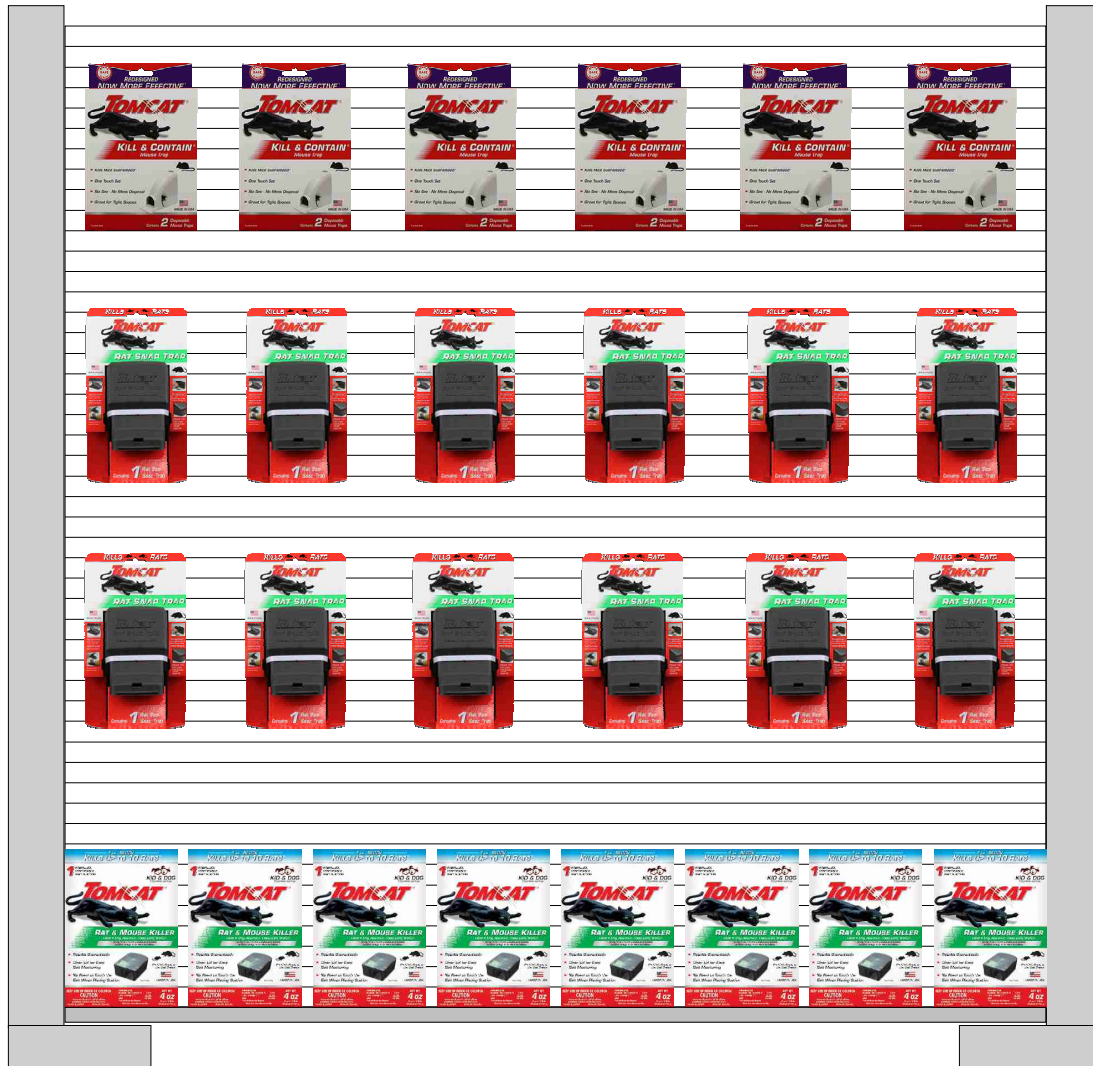
OPEN SPACE

BLTN NO. 240101-089

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6715171	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

For Additional FLEX SEAL Items on Bulletin See IN LINE (240101-639 THRU 240101-646)

PROMO IMPULSE - JANUARY 2024



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7201981	00888603036172	TOMCAT RAT SNAP TRAP	1	12	24	RED HOT BUY
7208754	00888603036066	TOMCAT KILL & CONTAIN	1	6	12	RED HOT BUY
7566847	00888603037056	DISPSBL RAT BAIT STATION	1	8	16	RED HOT BUY

#1 JANUARY - BIRD SUET



**BUY ONE
GET ONE
FREE**

MIX & MATCH

Kaytee® 7 Lb. Songbird Blend® or 8 Lb. Birders Blend® Wild Bird Food
81053, 8062614
NO LIMIT.
Free item must be of equal or lesser value.

12/26/23-1/31/24

RED HOT BUY

BIRD THEME

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80795	00018222005017	SUET&SEED HIENERGY 11.75	12	6	12	RED HOT BUY
80799	00018222005079	SUET&PEANUTS 11.75OZ	12	6	12	RED HOT BUY
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	1	2	RED HOT BUY
81995	00082901193081	WILD BIRD FOOD 20# ACE	1	1	2	RED HOT BUY
8003584	00018222005291	SUET ORNG DLT 11.75	12	3	12	RED HOT BUY
8003592	00018222005277	SUET BERRY TRTMIX 11.75	12	3	12	RED HOT BUY
8061640	00018222005536	SUET HOT PEPR DLT 11.75	12	3	12	RED HOT BUY
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	1	2	RED HOT BUY
8196255	00018222005697	WOODPECKER SUET 11OZ	12	4	12	RED HOT BUY
8217788	00018222975013	HI ENERGY SUET 8PK	1	1	2	RED HOT BUY
8914699	00082901284840	BIRD BLKOIL SNFLWR 10LB	1	1	2	RED HOT BUY
8914772	00082901284864	ACE BLKOIL SUNFLWR 5LB	1	1	2	RED HOT BUY
9084351	00018222125067	AMERICAN DOUGH SUET 11OZ	12	3	12	RED HOT BUY

January Bulletins

Due Date 9/15/23

END CAP #1 WIN THE MONTH CATEGORY – BIRD



WILD BIRD FOOD 20# ACE PALLET

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-093

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	Y	84	\$7.02	\$15.99	\$15.99	N/A	\$15.99	56%	11%



WILD BIRD FOOD 20# ACE

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-094

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	Y	1	\$7.63	\$15.99	\$15.99	N/A	\$15.99	52%	4%



BIRD BLKOIL SNFLWR 10LB

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-095

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8914699	Y	1	\$8.00	\$15.99	\$14.99	N/A	\$14.99	47%	4%



BIRDSEED SONGBRD WB7# KT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BUY ONE, GET ONE FREE
(MIX & MATCH)

BLTN NO. 240101-096

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81053	Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%



BIRDSEED BIRDERSBLD 8#KT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BUY ONE, GET ONE FREE
(MIX & MATCH)

BLTN NO. 240101-097

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8062614	Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%



SUET&SEED HIENERGY 11.75

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-098

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80795	Y	12	\$1.09	\$2.39	\$1.79	N/A	\$1.79	39%	4%



SUET&PEANUTS 11.75OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240101-099

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80799	Y	12	\$1.02	\$2.39	\$1.79	N/A	\$1.79	43%	4%

January Bulletins

Due Date 9/15/23



SUET ORNG DLT 11.75 **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-100

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8003584	Y	12	\$1.11	\$2.39	\$1.79	N/A	\$1.79	38%	4%



SUET BERRY TRTMIX 11.75 **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-101

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8003592	Y	12	\$1.09	\$2.39	\$1.79	N/A	\$1.79	39%	4%



SUET HOT PEPR DLT 11.75 **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-102

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8061640	Y	12	\$1.58	\$2.59	\$2.29	N/A	\$2.29	31%	4%



WOODPECKER SUET 11OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-103

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8196255	Y	12	\$1.59	\$2.59	\$2.29	N/A	\$2.29	31%	4%



AMERICAN DOUGH SUET 11OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-104

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9084351	Y	12	\$1.04	\$2.39	\$1.79	N/A	\$1.79	42%	5%



HI ENERGY SUET 8PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-105

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8217788	Y	1	\$7.46	\$14.99	\$9.99	N/A	\$9.99	25%	8%



ACE BLKOIL SUNFLWR 5LB **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 1

BLTN NO. 240101-106

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8914772	Y	1	\$5.09	\$11.99	\$9.99	N/A	\$9.99	49%	4%

#2 JANUARY 2024 - UNDER \$10

YOUR CHOICE
SALE
\$9.99
 each

Hand Tools & Accessories
 27501, 2124634, 21466,
 2170918, 2107738, 2091635

12/26/23-1/31/24
RED HOT BUY

LOCAL FAVORITES

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
21466	00076174334302	TAPE MEASURE 1"X30'	1	6	24	RED HOT BUY
27501	00038548103693	QUICKCHANGE BAR CLAMP 6"	1	3	5	RED HOT BUY
40402	00082901404026	DUCT TAPE 1.88"X60YD ACE	12	6	12	RED HOT BUY
2091635	00076174555257	BAR PRY SUPER WONDER 15"	1	2	4	RED HOT BUY
2107738	00076174167276	CHISEL SET 3PC WOOD	1	5	30	RED HOT BUY
2124634	00076174107784	UTLTY KNIFE LOCK 6-5/8"L	1	4	36	RED HOT BUY
2170918	00076174729078	KNIFE BLADES PK50 STANLEY	1	3	24	RED HOT BUY

January Bulletins

Due Date 9/15/23

END CAP #2 WIN THE MONTH CATEGORY – UNDER \$10

DUCT TAPE 1.88"X60YD ACE

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BUY ONE, GET ONE 50% OFF
\$1.69 credit based on POS

BLTN NO. 240101-116

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
40402	Y	12	\$3.82	\$6.99	N/A	N/A	N/A	43%	8%

UTLTY KNIFE LOCK 6-5/8"L

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-117

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2124634	Y	1	\$4.74	\$12.99	\$9.99	N/A	\$9.99	53%	26%

KNIFE BLADES PK50 STANLY

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-118

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2170918	Y	1	\$4.02	\$12.99	\$9.99	N/A	\$9.99	60%	37%

TAPE MEASURE 1"X30'

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-119

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
21466	Y	1	\$8.49	\$18.99	\$9.99	N/A	\$9.99	15%	27%

QUICKCHANGE BAR CLAMP 6"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-120

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
27501	Y	1	\$7.76	\$20.99	\$9.99	N/A	\$9.99	22%	44%

BAR PRY SUPER WONDER 15"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-121

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2091635	Y	1	\$5.35	\$15.99	\$9.99	N/A	\$9.99	46%	31%

CHISEL SET 3PC WOOD

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 2



BLTN NO. 240101-122

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2107738	Y	1	\$7.12	\$15.99	\$9.99	N/A	\$9.99	29%	26%

#3 JANUARY 2024 - CLEANUP

SALE

2 FOR \$6.00

Sprayway® Glass Cleaner or Stainless Steel Cleaner & Polish

1005412, 1696079

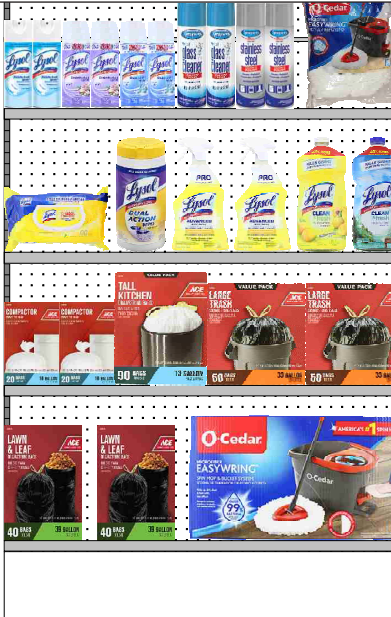
\$3.00 each.

12/26/23–1/31/24

RED HOT BUY



KEY START BRANDING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
12320	00019200786300	MULTI-PURSE CLEANER 40OZ	9	1	6	RED HOT BUY
19825	00019200028455	DISINFECTANT SPRAY 12OZ	1	2	12	RED HOT BUY
1005412	00041911000505	GLASS CLEANER FRESH 19OZ	12	2	12	RED HOT BUY
1006107	00019200003513	LYSOL AVD LEMON 32OZ	12	2	10	RED HOT BUY
1014630	00019200817004	LYSOL DUL ACT WIPES 75PK	6	1	6	RED HOT BUY
1018488	00019200997164	LYSOL DSNFCTNG WIPS 80CT	6	1	6	RED HOT BUY
1038520	00019200741866	LYSOL LINEN 12.5OZ	12	2	12	RED HOT BUY
1061027	00019200786263	LYSOL CLN FRSH LMON 40OZ	9	1	6	RED HOT BUY
1372739	00019200808330	LYSOL SPRAY BREEZE12.5OZ	1	2	12	RED HOT BUY
1574185	00041785998151	EASYWRING SPINMP MF KIT	1	1	1	RED HOT BUY
1576685	00041785998168	EASY WRING MOP REFILL	1	1	4	RED HOT BUY
1696079	00041911001489	SS CLNR/POLISH 15OZ	12	2	12	RED HOT BUY
6041061	00082901374350	COMPACTOR BAGS 18G 20PK	6	2	6	RED HOT BUY
6186753	00082901252399	LAWN&LEAF BAG DRAW 40PK	6	2	6	RED HOT BUY
6208805	00082901257233	ACE 33GAL DRWST BAG 50CT	4	2	4	RED HOT BUY
6297956	00082901277460	TRSH BAG 13GAL 90CT ACE	6	1	3	RED HOT BUY

END CAP #3 WIN THE MONTH CATEGORY – CLEAN UP



GLASS CLEANER FRESH 19OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-135

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1005412	Y	12	\$1.97	\$3.39	\$3.00	N/A	\$3.00	34%	23%



SS CLNR/POLISH 15OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-136

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1696079	Y	12	\$2.34	\$4.99	\$3.00	N/A	\$3.00	22%	23%



EASYWRING SPINMP MF KIT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BUY 1574185, GET 1576685 FREE

BLTN NO. 240101-137

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1574185	Y	1	\$28.30	\$36.99	N/A	N/A	N/A	22%	4%



EASY WRING MOP REFILL

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BUY 1574185, GET 1576685 FREE
\$4.10 credit based on POS

BLTN NO. 240101-138

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1576685	Y	1	\$4.77	\$9.99	N/A	N/A	N/A	N/A	4%



MULTI-PURSE CLEANER 40OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-139

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
12320	Y	9	\$2.50	\$4.99	N/A	\$1.00 Limit: 3	N/A	N/A	4%



DISINFECTANT SPRAY 12OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-140

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
19825	Y	1	\$5.45	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	0%



LYSOL AWD LEMON 32OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-141

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1006107	Y	12	\$4.40	\$6.99	N/A	\$1.00 Limit: 3	N/A	N/A	4%



LYSOL DUL ACT WIPES 75PK

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-142

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1014630	Y	6	\$5.65	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%



LYSOL DSNFCTNG WIPS 80CT

RED HOT BUY

AR MAILER

END CAP 3

BLTN NO. 240101-143

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1018488	Y	6	\$3.98	\$6.99	N/A	\$3.00 Limit: 3	N/A	N/A	4%



LYSOL LINEN 12.5OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-144

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1038520	Y	12	\$5.48	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%



LYSOL CLN FRSH LMN 40OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-145

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1061027	Y	9	\$2.50	\$5.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%



LYSOL SPRAY BREEZE 12.5OZ

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-146

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1372739	Y	1	\$5.48	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%



COMPACTOR BAGS 18G 20PK

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-147

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6041061	Y	6	\$9.51	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	41%	4%



LAWN&LEAF BAG DRAW 40PK

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-148

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6186753	Y	6	\$10.23	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	36%	4%



ACE 33GAL DRWST BAG 50CT

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-149

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6208805	12/26/23-1/31/24 Y	4	\$10.43	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	35%	4%



TRSH BAG 13GAL 90CT ACE

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240101-150

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6297956	12/26/23-1/31/24 Y	6	\$10.52	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	34%	4%

#4 JANUARY 2024 - ANTIFREEZE

ACE REWARDS
EXCLUSIVE
SAVE **\$1**
INSTANTLY

PEAK® Premium
Bug Cleaner with
Rain-Off Windshield
Wash, Gal.
8363863
Limit 2.
12/26/23-1/31/24
RED HOT BUY



NEW YEAR'S SAVINGS



End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8363863	00074804011975	PEAK BUG WASH +32	6	20	40	RED HOT BUY

END CAP #4 WIN THE MONTH CATEGORY – ANTIFREEZE - CA, DS, TR

PEAK BUG WASH +32 **RED HOT BUY** **SUPER** **AR MAILER****END CAP 4****BLTN NO. 240101-162**

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8363863	12/26/23–1/31/24 Y	6	\$2.62	\$5.99	N/A	\$1.00 Limit: 2	N/A	N/A	0%

#5 JANUARY 2024 - FIRE SAFETY

**BUY TWO
GET \$15 OFF**

First Alert® Carbon Monoxide Detectors
5977533, 5975461, 5975545, 5975578,
5976964, 5007002, 5007001
Limit 4.

12/26/23–1/31/24
RED HOT BUY



MANAGER'S PICK



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
5007001	00029054018373	PLUG-IN CO DETECTOR	1	2	6	RED HOT BUY
5007002	00029054018359	CARBON MONOXIDE DETECTOR	3	2	6	RED HOT BUY
5975461	00029054018465	CRBN MNOXDE DETCTOR 120V	1	2	6	RED HOT BUY
5975545	00029054018540	PLUG IN CO/EXP.GAS ALARM	1	2	6	RED HOT BUY
5975578	00029054018403	PLUG IN CO W/BATT BACKUP	1	4	12	RED HOT BUY
5976964	00029054018434	CO ALARM 2PK	1	2	6	RED HOT BUY
5977533	00029054018496	10Y SEALED CO ALARM	1	2	6	RED HOT BUY

END CAP #5 WIN THE MONTH CATEGORY – FIRE SAFETY

PLUG-IN CO DETECTOR **RED HOT BUY** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-172

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5007001	Y	1	\$18.20	\$29.99	N/A	N/A	N/A	52%	4%

CARBON MONOXIDE DETECTOR **RED HOT BUY** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-173

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5007002	Y	3	\$30.21	\$54.99	N/A	N/A	N/A	52%	4%

CRBN MNOXDE DETCTOR 120V **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-174

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975461	Y	1	\$31.57	\$46.99	N/A	N/A	N/A	39%	4%

PLUG IN CO/EXP.GAS ALARM **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-175

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975545	Y	1	\$37.61	\$64.99	N/A	N/A	N/A	54%	4%

PLUG IN CO W/BATT BACKUP **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-176

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975578	Y	1	\$20.26	\$33.99	N/A	N/A	N/A	52%	4%

CO ALARM 2PK **RED HOT BUY** **SUPER** **AR MAILER**

END CAP 5



BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-177

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5976964	Y	1	\$31.10	\$46.99	N/A	N/A	N/A	40%	4%



10Y SEALED CO ALARM

RED HOT BUY

SUPER

AR MAILER

END CAP 5

BUY TWO, GET ONE \$15 OFF
\$15.00 credit based on POS

BLTN NO. 240101-178

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
5977533	12/26/23-1/31/24 Y	1	\$32.70	\$49.99	N/A	N/A	N/A	41%	4%

#6 JANUARY 24 - BONA

15% OFF

Bona® Cleaning Products
Store stock only. Sorry, no rain checks.

12/26/23-1/31/24

RED HOT BUY



**WE DO SCREEN
REPAIR**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
1003679	00737025015527	DSPL WET CLEAN PADS 12PK	1	2	4	RED HOT BUY
1017667	00737025019846	MOP PAD MICROFIBER 3PK	1	2	8	RED HOT BUY
1024621	00737025020835	CLEANING WIPES 12PK	1	1	2	RED HOT BUY
1024745	00737025021146	SWEEPING PAD MICROFIBER	1	2	8	RED HOT BUY
1024746	00737025021283	PREMIUM PET MICROFBR MOP	1	1	4	RED HOT BUY
1337096	00737025012892	HARDWOOD CLNR CART340Z	8	4	8	RED HOT BUY
1462712	00737025012830	MOP KIT SPRAY MCRO 16.5"	1	1	2	RED HOT BUY
1500321	00737025012854	FLOOR MOP SPRY MICRO 15"	1	1	2	RED HOT BUY
1591494	00737025010294	BONA DEEPCLN MF PAD 1PK	1	2	8	RED HOT BUY
1696749	00737025012885	BONA MS FLOOR CARE KIT	1	1	4	RED HOT BUY

END CAP #6 WIN THE MONTH CATEGORY – BONA

DSPL WET CLEAN PADS 12PK

RED HOT BUY

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-188

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1003679	Y	1	\$6.09	\$10.99	15%	N/A	N/A	N/A	18%

MOP PAD MICROFIBER 3PK

RED HOT BUY

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-189

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1017667	Y	1	\$6.95	\$16.99	15%	N/A	N/A	N/A	18%

MOP KIT SPRAY MCRO 16.5"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-190

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1462712	Y	1	\$23.69	\$44.99	15%	N/A	N/A	N/A	18%

FLOOR MOP SPRY MICRO 15"

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 6



15% OFF BONA
(additional skus in In Line)

BLTN NO. 240101-191

Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1500321	Y	1	\$23.22	\$44.99	15%	N/A	N/A	N/A	18%

#7 JANUARY 2024 - MILWAUKEE

BUY THIS
GET THIS
FREE

M12[®] REDLITHIUM[™]
CP2.0 2 Ah Battery
2472405

SALE
\$199⁰⁰

Milwaukee[®] M12 FUEL[™]
Brushless Drill/Driver &
Impact Driver Kit
2026860



12/26/23–1/31/24
RED HOT BUY

MILWAUKEE BRANDING



End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2026860	00045242637331	M12 FUEL COMBO KIT DD ID	1	6	12	RED HOT BUY
2472405	00045242293261	M12 RED LITH BATTERY 2AH	1	6	24	RED HOT BUY

END CAP #7 WIN THE MONTH CATEGORY – MILWAUKEE

M12 FUEL COMBO KIT DD ID

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026860, GET 2472405 FREE

BLTN NO. 240101-201



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026860	Y	1	\$198.86	\$229.00	\$199.00	N/A	\$199.00	15%	0%

M12 RED LITH BATTERY 2AH

RED HOT BUY

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026860, GET 2472405 FREE

credit \$84.88 based on POS

BLTN NO. 240101-202



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2472405	Y	1	\$54.67	\$64.97	N/A	N/A	N/A	N/A	0%

#8 JANUARY 2024 - CRAFTSMAN

ACE REWARDS
EXCLUSIVE
SAVE \$5
INSTANTLY

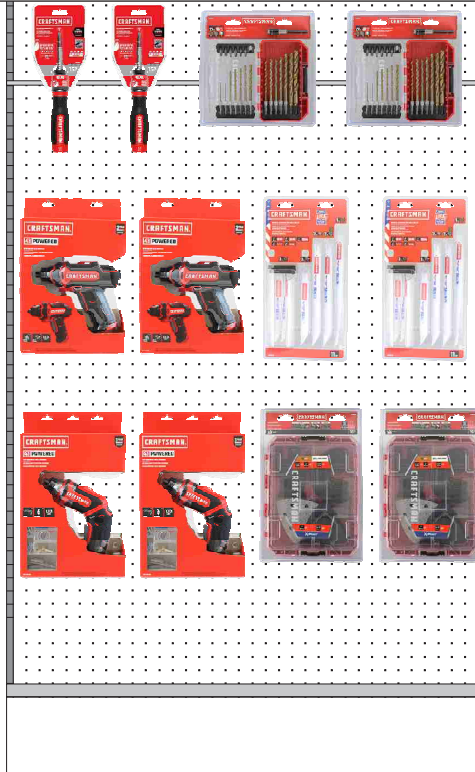
CRAFTSMAN® Bit Set, Blade Sets and Battery-Power Screwdriver Kits

2004115, 2019141, 2029745, 2032149, 2032150, 2018454
Limit 4 each.

12/26/23–1/31/24
RED HOT BUY



**VALENTINE'S DAY
SAVINGS**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2004115	00885911573269	CM DRL/DV BT ST TI 21PC	1	2	4	RED HOT BUY
2018454	00885911724883	SCREWDRIVER SET 1/4" 15PC	1	2	4	RED HOT BUY
2019141	00885363201741	RECIPRCTNG SAW BLDE 11PC	1	2	4	RED HOT BUY
2029745	00885911728126	OSCILATNG BLADE SET 16PC	1	2	4	RED HOT BUY
2032149	00885911764315	CM CORDLS SCREWDRIVER 4V	1	2	2	RED HOT BUY
2032150	00885911764322	POWERD SCRWDVR 4V KIT	1	2	2	RED HOT BUY

END CAP #8 WIN THE MONTH CATEGORY – CRAFTSMAN

CM DRL/DV BT ST TI 21PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 240101-212



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004115	Y	1	\$20.18	\$31.99	N/A	\$5.00 Limit: 4	N/A	N/A	4%

SCREWDRIVER SET 1/4" 15PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 240101-213



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2018454	Y	1	\$18.37	\$26.99	N/A	\$5.00 Limit: 4	N/A	N/A	4%

RECIPRCTNG SAW BLDE 11PC **RED HOT BUY** **AR MAILER**

END CAP 8

BLTN NO. 240101-214



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2019141	Y	1	\$13.60	\$22.99	N/A	\$5.00 Limit: 4	N/A	N/A	4%

OSCILATNG BLADE SET 16PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

END CAP 8

BLTN NO. 240101-215



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029745	Y	1	\$23.93	\$49.99	N/A	\$5.00 Limit: 4	N/A	N/A	4%

CM CORDLS SCREWDRIVER 4V **RED HOT BUY** **AR MAILER**

END CAP 8

BLTN NO. 240101-216



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032149	Y	1	\$28.04	\$44.99	N/A	\$5.00 Limit: 4	N/A	N/A	4%

POWERD SCRWDVR 4V KIT **RED HOT BUY** **AR MAILER**

END CAP 8

BLTN NO. 240101-217



Ace No.	Month Long 12/26/23–1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032150	Y	1	\$22.35	\$32.99	N/A	\$5.00 Limit: 4	N/A	N/A	4%

IN LINE

IN LINE

BONA CLEANERS **RED HOT BUY** **AR MAILER**

IN LINE

15% OFF BONA
(see End Cap 6 for additional skus)

BLTN NO. 240101-222
THRU 240101-251

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
VARIES	Y	VARIES	VARIES	VARIES	15%	N/A	N/A	N/A	VARIES

RUST-OLEUM 2X SPRAY PAINT **RED HOT BUY** **AR MAILER**

IN LINE

2 FOR \$13.00
(must buy 2 or more)

BLTN NO. 240101-254
THRU 240101-375

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
VARIES	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	N/A	8%

RT ANGL BIT DRVR ST 35PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-385

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2008838	Y	1	\$18.41	\$33.99	\$24.99	N/A	\$24.99	26%	24%

MECH SET SAE 1/4DV 24PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-386

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2008843	Y	1	\$15.84	\$29.99	\$24.99	N/A	\$24.99	37%	27%

MECH SET MM 1/4DV 24PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-387

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2008844	Y	1	\$15.84	\$29.99	\$24.99	N/A	\$24.99	37%	27%

PALM RCHT SET SAE 1/4 26PC **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-388

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2009020	Y	1	\$13.32	\$27.99	\$24.99	N/A	\$24.99	47%	30%



NANO TL SET MM 3/8"24PC

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-389

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2860005	Y	1	\$21.36	\$39.99	\$24.99	N/A	\$24.99	15%	24%



NANO TL SET SAE 3/8"24PC

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-390

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2860039	Y	1	\$21.16	\$39.99	\$24.99	N/A	\$24.99	15%	22%



HEX BIT SOCKT ST 3/8D 6P

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-391

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2886042	Y	1	\$14.54	\$31.99	\$24.99	N/A	\$24.99	42%	29%



HEX SOCKT ST 3/8DV MM 6P

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-392

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2894574	Y	1	\$13.17	\$31.99	\$24.99	N/A	\$24.99	47%	30%



DRILL/IMPACT KIT 20V

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-393

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2489540	Y	1	\$172.55	\$219.00	N/A	\$60.00 Limit: 4	N/A	N/A	0%



LED BA10 E12 SW 40W 4PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-403

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3005592	Y	1	\$7.32	\$19.99	\$9.99	N/A	\$9.99	27%	20%



LED BA10 E12 DL 40W 4PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-404

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3005600	Y	1	\$7.32	\$19.99	\$9.99	N/A	\$9.99	27%	20%



LED BA10 E12 SW 60W 2PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-405

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3005618	Y	1	\$4.70	\$12.99	\$5.99	N/A	\$5.99	22%	20%



LED BA10 E12 DL 60W 2PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-406

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005626	Y	1	\$4.70	\$12.99	\$5.99	N/A	\$5.99	22%	20%



LED G25 E26 DL 40W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

DEAL OF THE MONTH

BLTN NO. 240101-407

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911369	Y	1	\$6.07	\$15.99	\$9.99	N/A	\$9.99	39%	7%



LED G25 E26 SW 40W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-408

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911906	Y	1	\$6.07	\$15.99	\$9.99	N/A	\$9.99	39%	7%



LED G25 E26 SW 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-409

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911914	Y	1	\$6.89	\$15.99	\$9.99	N/A	\$9.99	31%	7%



LED G25 E26 SW 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-410

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911948	Y	1	\$6.63	\$15.99	\$9.99	N/A	\$9.99	34%	7%



LED G25 E26 DL 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-411

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911963	Y	1	\$6.63	\$15.99	\$9.99	N/A	\$9.99	34%	7%



LED G25 E26 DL 60W 3PK

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-412

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3912011	Y	1	\$6.89	\$15.99	\$9.99	N/A	\$9.99	31%	7%

January Bulletins

Due Date 9/15/23

LED G25 E26 SW 40W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-413



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3912086	Y	1	\$6.44	\$15.99	\$9.99	N/A	\$9.99	36%	7%

LED G25 E26 DL 40W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-414



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3912144	Y	1	\$6.44	\$15.99	\$9.99	N/A	\$9.99	36%	7%

LED SM A19E26 DL60W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-415



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004001	Y	1	\$12.44	\$21.99	\$15.99	N/A	\$15.99	22%	23%

LED SM A19E26 SW60W 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-416



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004002	Y	1	\$12.44	\$21.99	\$15.99	N/A	\$15.99	22%	23%

LED SM A19E26 60W CC 3PK **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-417



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004570	Y	1	\$15.82	\$34.99	\$19.99	N/A	\$19.99	21%	10%

LED UTILITY LIGHT 2 LAMP **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-418



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3501707	Y	1	\$16.41	\$49.99	\$19.99	N/A	\$19.99	18%	23%

MOEN FAUCETS **RED HOT BUY** **AR MAILER**

IN LINE

20% OFF SELECT FAUCETS

BLTN NO. 240101-428
THRU 240101-500



Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	Y	1	VARIES	VARIES	20%	N/A	N/A	N/A	VARIES

3M AIR FILTERS **RED HOT BUY** **AR MAILER****IN LINE**BLTN NO. 240101-518
THRU 240101-548

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	12/26/23-1/31/24 Y	4	\$9.74	VARIES	N/A	\$1.00 Limit: 4	N/A	N/A	4%

3M AIR FILTERS **RED HOT BUY** **AR MAILER****IN LINE**BLTN NO. 240101-558
THRU 240101-589

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	12/26/23-1/31/24 Y	4	VARIES	VARIES	N/A	\$2.00 Limit: 4	N/A	N/A	4%

ACE FILTER AIR PLEAT **RED HOT BUY** **AR MAILER****IN LINE**

BUY THREE, GET ONE FREE

BLTN NO. 240101-599
THRU 240101-625

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	12/26/23-1/31/24 Y	12	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%

TRASH CAN 32GAL RED ACE **RED HOT BUY** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240101-635



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71102	12/26/23-1/31/24 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%

TRASH CAN 32GAL GREEN ACE **RED HOT BUY** **AR MAILER****IN LINE**

BLTN NO. 240101-636



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71162	12/26/23-1/31/24 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%

TRASH CAN 32GAL BLK ACE **RED HOT BUY** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240101-637



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7131451	12/26/23-1/31/24 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%

FLEX GLUE CLEAR 9OZ **RED HOT BUY** **CORE, SUPER** **AR MAILER****IN LINE**

BLTN NO. 240101-639



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6004383	12/26/23-1/31/24 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

**RUBBER PASTE BLACK 9OZ****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-640**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6018525	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

**RUBBER PASTE WHITE 9OZ****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-641**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6018526	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

**FLEX SHOT RBR SEALNT WHT****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-642**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6266985	Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%

**FLEX SHOT RBR SEALNT CLR****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-643**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6266993	Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%

**FLEX TAPE WHITE 4\"X5'****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-644**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6406383	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

**FLEX GLUE PRO 10OZ****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-645**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6664999	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

**FLEX TAPE GRAY 4\"X5'****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-646**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6715163	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

**TOMCAT RAT SNAP TRAP****RED HOT BUY****CORE, SUPER****AR MAILER****IN LINE****BLTN NO. 240101-647**

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7201981	Y	1	\$3.32	\$7.59	\$4.99	N/A	\$4.99	33%	3%



TOMCAT KILL & CONTAIN **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-648

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7208754	12/26/23-1/31/24 Y	1	\$6.24	\$13.99	\$8.00	N/A	\$8.00	22%	4%



DISPSBL RAT BAIT STATION **RED HOT BUY** **CORE, SUPER** **AR MAILER**

IN LINE

BLTN NO. 240101-649

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7566847	12/26/23-1/31/24 Y	1	\$6.27	\$15.99	\$8.00	N/A	\$8.00	22%	4%

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